



## **People for Animal Welfare in El Dorado County**

*A Nonprofit Organization Dedicated To Saving And Improving  
The Lives Of Companion Animals In Our Community*

January 6, 2009

### **ANNUAL REPORT 2008**

PAWED's activities in 2008 included many positive developments, and here are some of the highlights:

- ✎ **PAWED mobile spay/neuter and disaster response clinic began operation and met goal to "Operate in 2008"**. In July, PAWED responded and provided the mobile clinic to assist animals affected by the Butte county fire disaster. In December, PAWED, Animal Outreach and the El Dorado County Animal Services (EDAS) shelter developed a partnership for the spay/neuter of shelter animals. Beginning January, 2009, PAWED will be taking the mobile clinic to the shelter once a week, and Animal Outreach and EDAS staff will work together to perform the spay/neuter surgeries of shelter pets in our clinic. This is an exciting first step in the use of our clinic for spay/neuter surgeries!
- ✎ **Race for Homeless Pets and Team Desert Dawgs made history:** Team Desert Dawgs had the only Stock VW Bug entered in this Race and completed over 230 miles of the 700 mile race in August 2008 from Reno to Las Vegas. The team raised awareness for the plight of homeless pets and raised \$3,000 through pledges and sale of paw print decals for the race car. These funds were raised for the mobile clinic.
- ✎ **Sponsored and held our fifth annual "Furry Friends Walk"** at the El Dorado Hills Community Services District park. It was another fun walk for over 150 participants and their furry friends, and raised \$10,000 for the mobile clinic. This is \$5,500 more than was raised at the walk in 2007!
- ✎ **Held 44 adoption events** to find homes for pets from the El Dorado County Animal Services (EDAS) shelter in Placerville. These events were generally held at the county shelter each Saturday morning or at other locations in the community. **A total of 70 dogs and 73 cats found new permanent homes as a direct result of these adoption events and our efforts to place pets from the community.** We are pleased to report that we more than doubled the number of cat adoptions compared to 2007! We estimate that many other pets were adopted as a result of PAWED efforts advertising them and referring people to the shelters, however we have no way of quantifying this number. Follow up phone assistance was provided to

adopters to insure that any questions/problems were addressed immediately.

- ✔ **Continued weekly “Adopt A Pet” ad photos** to advertise adoptable pets at the El Dorado County Animal Services shelter and at Animal Outreach. These photos and descriptions have been very effective in bringing people to the shelters to adopt.
- ✔ **Developed new PAWED public relations materials**, including a more professional brochure, dog and cat care adoption packets, and a DVD about PAWED activities.
- ✔ **Continued improvements of PAWED website** at [www.pawedpets.org](http://www.pawedpets.org).
- ✔ **Responded to 250 phone calls to the PAWED office** from community residents regarding a wide variety of pet related questions.
- ✔ **Responded to 107 phone calls and 30 emails for our Community Pet Placement Program.** This program assisted county residents who needed to re-home their pets and also provided consultation to help resolve pet behavior issues.
- ✔ **Provided funds from our “shelter pet medical fund”** to assist in the costs of medical care needed by several shelter pets.
- ✔ **Public Education and Outreach:**
  - Staffed booths at the following community events: El Dorado County Chamber of Commerce Business Showcase, Noah’s Wish volunteer training, El Dorado County Animal Services Pet Adoptathon, Dog-A-Thon for Center for Visually Impaired, Our Furry Friends Training Center Dog Spring Fair, Bark Avenue first anniversary, Folsom Lake College 40<sup>th</sup> Anniversary, Woofstock-Rocklin, SPCA Doggie Dash, Youth Fest, Grace Foundation adoption day, Dog Day at Umpqua Bank, El Dorado Nursery Plant-A-Palooza and fundraiser for PAWED.
- ✔ **Continued selling our own clothing line** of “PAWED Apparel”—which features various items with embroidered paw prints. As of December 31, 2008 we have sold 515 items since June 2004, when sales began.
- ✔ **Distributed four PAWED quarterly newsletters**, which informed our members and donors about PAWED activities and resulted in new PAWED members and increased donations.
- ✔ **Received another full year, generous donation of covered space** to house our mobile clinic from Covered RV Storage, Placerville.
- ✔ **As of December 31, 2008, PAWED had 240 members!**