



People for Animal Welfare in El Dorado County

*A Nonprofit Organization Dedicated To Saving And Improving
The Lives Of Companion Animals In Our Community*

January 3, 2005

ANNUAL REPORT 2004

PAWED's activities in 2004 were significant steps toward achieving our mission! This was a year of many significant changes and positive developments, and here are some of the highlights:

- ✔ Revised our Mission Statement to more broadly and accurately represent the PAWED mission in El Dorado County.
- ✔ Opened our first office on April 1, 2004 in Shingle Springs! Held an Open House on April 30th to celebrate this big event. Most of the equipment and supplies to set up the office, including exterior office signs, desks, tables, a new computer and printer, were provided by donations!
- ✔ On April 1st, began the PAWED Pay To Spay program. Through the use of rebate certificates that were distributed to local veterinarians, PAWED assisted in spaying/neutering 62 dogs and 43 cats in our county!
- ✔ PAWED donated \$1,200 to Animal Outreach for the spaying/neutering of 50 cats.
- ✔ Sponsored and held our first PAWED Parking Lot Sale. This event was very well attended and raised \$1,600 for the spay/neuter fund.
- ✔ Sponsored and held our first annual "Furry Friends Fitness Walk" at the El Dorado Hills Community Services District park. It was a fun day for 100 participants and their furry friends, and raised \$3,000 for the spay/neuter fund.
- ✔ Sold tickets and selected the winner of the PAWED handmade quilt. This quilt was made by Board member Donna Deaton's mom, and hung in our office from April through December. Over \$1000 was raised for the spay/neuter fund through the sale of these tickets!
- ✔ LUCY, an exercise clothing company in Sacramento, hosted a fundraiser with 20% of their sales for a day going to PAWED.
- ✔ In June, we developed and began selling our own clothing line of "PAWED Apparel"—which features various items with embroidered paw prints. As of December 31st, we have sold 198 items!
- ✔ Provided a booth at the annual Bark In the Park event at the El Dorado Hills Community Services District Park. This booth provided an opportunity for

community education about proper pet care and training, and also for the sale of PAWED apparel, notecards and quilt tickets.

- ✔ Held and/or participated in 18 adoption events for pets from the El Dorado County Animal Control (EDAC) shelter in Placerville. These special adoption events were conducted at PETsMART in Folsom, at our new office, and at the Animal Control shelter in Placerville. A total of 35 dogs and 9 cats found new loving permanent homes as a result of these efforts! Home visits and follow up phone assistance were provided for the adoptions to insure that they were placed in good homes and that any questions/ problems were addressed immediately. PAWED also had a large adoption event banner made and it is displayed at Lee's Feed in Shingle Springs the week prior to adoption events being held at our office.
- ✔ Began a program to assist residents in the community to re-home their pets.
- ✔ Distributed four PAWED quarterly newsletters, which resulted in a significant increase in new PAWED members and donations.
- ✔ Continued to sponsor the Adopt A Pet ad in the Mountain Democrat. PAWED members also took photos, wrote pet descriptions for these ads, which have proven very successful for increasing shelter pet adoptions.
- ✔ Conducted dog training classes at the PAWED office, with proceeds going to PAWED. These classes were well attended and PAWED received many comments that the classes significantly helped with a better understanding of dog training techniques using positive reinforcement.
- ✔ Continued to purchase needed equipment and supplies for the EDAC shelter. We donated additional dog beds (see 2003 Annual Report), toys, food, funds to purchase puppy formula, funds to assist in the medical care of shelter pets, new stainless steel cat dishes and holders, and flat sided stainless steel dog water buckets.
- ✔ Developed and distributed a Public Opinion Survey about the need for a new animal shelter in the county.
- ✔ Significantly increased publicity of PAWED meetings, adoption events and fundraisers in local newspapers.
- ✔ The PETsMART "Santa Claws" event was a lot of fun and a big success again this year. We provided volunteers for Santa, the photographer, and assistants and PETsMART provided materials and the Santa suit. Customers and their pets posed for a holiday photo with Santa, and five dollars from each photo was donated to PAWED. We raised about \$200 for PAWED from this special, annual event.
- ✔ As of December 31, 2004, PAWED has 132 members. This is a 74% increase from the 76 members at the end of 2003!