



People for Animal Welfare in El Dorado County

ANNUAL REPORT 2011

The year 2011 was a banner year for PAWED, as many of the long range goals that we have been working on for some time were achieved!

EXECUTIVE SUMMARY

Below are some of the highlights of what PAWED did in our community last year to help pets and the people who love them...*thanks to your contributions and support:*

- ✓ **Provided** five low-cost (\$10) spay/neuter clinics in Georgetown, in our mobile clinic's first venture into the community, resulting in the spay/neuter of 70 dogs.
- ✓ **Provided** volunteers for adoption events each Saturday at the county animal shelter, resulting in finding "forever" homes for 103 shelter pets.
- ✓ **Assumed** all responsibility for recruiting, training and scheduling volunteers at the county animal shelter, assuring additional socialization and exercise for shelter animals 7 days a week.
- ✓ **Purchased** and installed additional "cat condos" at the county animal shelter and installed fencing to provide a much needed larger exercise area for shelter dogs.
- ✓ **Provided** discount coupons for spay/neuter services at Animal Outreach resulting in the altering of 188 dogs and 107 cats.
- ✓ **Increased** kitten/cat adoptions by funding 50% reduction in adoption fees during several periods of high cat population at the shelter.

SPAY/NEUTER

- 🐾 **PAWED Mobile Spay/Neuter and Disaster Response Clinic: A major milestone this year was to make our mobile clinic and low cost spay/neuter services available to outlying communities!** The Georgetown Divide area was selected as our first community as it has the highest number of strays and litters coming into the county shelter. Services were provided by a 20 member ALL VOLUNTEER team, including the generous contribution of Randy Robinson, DVM, several RVTs and a veterinarian assistant! Spay/neuter surgeries were offered at \$10 per dog, every one of the five clinics were completely full, and a total of **70 privately owned dogs** were altered!
- 🐾 **PAWED continued to provide the use of our clinic to the county for the spay/neuter of animals from the Placerville(West Slope) and South Lake Tahoe shelters.** Surgeries were done every Tuesday, and in **2011 a total of 849** animals were spayed/neutered (332 dogs, 500 cats and 17 other small animals)! This brings the total to **2,726** shelter animals altered since our clinic operations began at the shelter in Febr. 2009! Based on data collected in 2008, the use of the PAWED mobile clinic at the shelter for their spay/neuter of shelter animals saves the county at least \$20,000 a year!
- 🐾 **Developed a partnership with Animal Outreach beginning February 22 (National Spay Day) and PAWED provided a total of 700 discount coupons throughout the year** to Animal Outreach and the El Dorado County Animal Shelter for them to distribute to the public. These coupons provided for a \$25 discount for a dog's and a \$10 discount for a cat's spay/neuter surgery done at Animal Outreach, with a limit of two coupons per household. A total of **188 dogs** and **107 cats** were spayed/neutered using these coupons and PAWED invested a total of **\$6,678**.

- 🐾 **PAWED assisted several low income community residents** with the cost of spaying/neutering their pets through Animal Outreach. PAWED pays Animal Outreach directly for all, or a portion of the costs for these surgeries, depending on the resident's ability to pay. This year we invested **\$4,078** to assist in the cost to spay/neuter **35 dogs and 7 cats**.
- 🐾 **Held two fundraisers, the Birthday Bash and Yappy Holidays** which raised \$1,750 and \$2,620 respectively for the PAWED spay/neuter program.

ADOPTIONS & SHELTER ASSISTANCE

- 🐾 Sponsored two months (July and December) of **half off adoption fees** for cats and kittens at the county shelter. Half off adoption fees is a very effective way to increase adoptions when the shelter is full, and it is estimated that this program resulted in double the number of cat/kitten adoptions during those months, for a total of **74 cats/kittens** in July and **54** in December!
- 🐾 **Held 45 adoption events at the county shelter** to help find homes for pets from the El Dorado County Animal Services (EDCAS) shelter in Placerville. These events were held at the county shelter almost every Saturday morning, and a **total of 103 shelter pets (73 dogs, 30 cats) found new permanent homes as a direct result of these adoption events**. During these events, trained PAWED adoption volunteers also counseled many families--to insure appropriate adoptions and to avoid inappropriate adoptions. Additionally, many other shelter and community pets were adopted as a result of PAWED's 8 Bark Avenue adoption events, advertising through the newspaper, flyers, social media, referrals to local shelters, and foster parent adoptions, and these are not accounted for in the totals above. Further, one PAWED member fostered and found homes for **45 dogs** that she fostered and worked with because they had behavioral problems at the county shelter, or were pulled from other nearby overcrowded shelters.
- 🐾 **Continued taking photos for the weekly "Adopt A Pet" section of the Mountain Democrat**. This section advertises adoptable pets at the El Dorado County Animal Services shelter and at the Animal Outreach cat shelter. PAWED also pays for a weekly ad. Due to PAWED's advocacy for the Adopt A Pet section, several new businesses began paying for an ad, resulting in the section increasing from a half page to a full page in each Friday's newspaper. These photos and descriptions continue to be very effective in bringing people to the shelters to adopt!
- 🐾 **Developed two new PAWED brochures** "Your New Cat" and "Your New Dog" which provides useful information for adopters. These brochures are distributed at the shelter, the PAWED office and PAWED adoption events.
- 🐾 **Purchased two new cat condos** to lend to the county shelter to expand their sheltering capacity for cats/kittens.
- 🐾 **Provided funds from the "shelter pet medical fund"** to assist in the costs of medical care needed by several adoptable shelter pets.
- 🐾 **Purchased and installed new fencing at the shelter** to allow for a much larger dog exercise area.
- 🐾 **Purchased a new and much needed pediatric scale** for the county shelter for weighing kittens.
- 🐾 **Held the Furry Friends Fiesta fundraiser** which raised \$2,060 for supplies and equipment for the county shelter foster care program. PAWED purchased a variety of kitten supplies and cat cardboard scratch pads, and will continue to use the remaining funds as additional equipment/supplies for county shelter foster homes are needed.

VOLUNTEERS

- ✔ **Assisted in providing and scheduling 4 volunteers every day, 7 days a week to assist shelter staff** in cleaning cages and exercising dogs, during June through August - a time when the shelter only had 50% of it's usual staff.
- ✔ **Assumed responsibility for the county shelter's volunteer program as of September 1st.** This means that from that date on, the only volunteers working at the shelter will be those who are PAWED members and trained by PAWED specifically in shelter operations and PAWED policies and procedures. Volunteer training sessions were provided each month and a total of 50 new volunteers were trained and added to the PAWED volunteer team.
- ✔ **A comprehensive new two part PAWED Volunteer Training Manual** was developed, including: 1) information on county shelter policies and procedures and PAWED general volunteer policies and procedures and 2) PAWED adoption volunteer policies and procedures.
- ✔ **PAWED volunteers provided thousands of hours as foster parents,** caring for hundreds of county shelter pets in their homes. Foster care provided a lifeline for those animals who were too young to be adopted, had health or behavior problems or for whom the shelter did not have space or resources.

NEW COUNTY SHELTER PROJECT

- ✔ Continued advocating for the **new county animal shelter project**, including attending and speaking at several Board of Supervisors meetings and joining and supporting the efforts of the Animal Shelter Coalition for El Dorado County.
- ✔ Continued the PAWED "Western Slope Shelter **Capital Campaign Committee**" to explore ways to raise funds in the community to assist with the building of the new county animal shelter.

COMMUNITY OUTREACH AND EDUCATION

- ✔ Improved and increased PR for our **CARS program**. A total of 4 vehicle donations were made, with 3 sold and 1 sale pending, resulting in PAWED receiving \$1,995 from these sales. Since PAWED started participating in the CARS program in January, 2009, a total of \$5,800 has been received by PAWED through this program.
- ✔ Began work on **PAWED's strategic plan** for the next 5-10 years.
- ✔ **Public Education and Outreach:**
 - Staffed PAWED booths at the following community events: El Dorado Nursery Plant-a-Palooza (Shingle Springs), Bark Avenue Splash Dogs (El Dorado Hills), and Chamber of Commerce Nonprofit Showcase Night at Blue Shield (El Dorado Hills).
- ✔ **Continued Constant Contact email, Facebook and Twitter** social media to improve and increase communication with our members and others interested in PAWED.
- ✔ **Started Bullet's Blog**—an online description of daily shelter life from the purrspective of shelter resident cat, Bullet.
- ✔ **Distributed four PAWED quarterly newsletters**, which informed our members and donors about PAWED activities.
- ✔ **Responded to 300 phone calls and 264 emails** to PAWED from community residents regarding a wide variety of pet related questions.
- ✔ **Redesigned the PAWED logo and the PAWED website** at www.pawedpets.org, to include much more information and to be more useful to the public. The new website is expected to be launched in mid January 2012.
- ✔ **As of December 31, 2011, PAWED had 306 members!**